



# Adelaide Lutheran Sports Club

2026 Partnership Opportunities

‘The country club in the city’

[www.alsc.com.au](http://www.alsc.com.au)



# ABOUT US

## 57 years of ALSC

Adelaide Lutheran Sports Club (ALSC) is a sports club based in Adelaide's south parklands. Established in 1969, our club has a proud history rooted in community spirit and inclusion. We welcome players of all ages and backgrounds, and are committed to promoting family values, sportsmanship, hard work, and fair play.

Whether you're an experienced player or just starting out, ALSC offers a supportive and encouraging environment for everyone. By fostering a strong sense of camaraderie and belonging, we contribute to the growth and development of football, netball and cricket in our local community.

The year 2025 was a standout, with many teams across the codes reaching the finals and various teams winning premierships.

Our junior football and cricket programs also saw continued growth, driven by our positive, learning-focused culture.

Adelaide Lutheran Sports Club is more than just a sports club — it's a welcoming, family-friendly space where you'll feel right at home. With new fit for purpose safe and inclusive Clubrooms coming in 2026, it's an exciting time for the club.



# PARTNER WITH US

Like many other community clubs, Adelaide Lutheran Sports Club relies on traditional income sources such as sponsorship income for ongoing success and sustainability. We are delighted to provide meaningful sponsorship opportunities to suit all types of businesses and budgets.

It is with pleasure that we present you with this sponsorship prospectus which provides the opportunity to promote your business, connect with your local community while enjoying a close partnership with our club. We look forward to welcoming you onboard as a valued sponsor.





# OUR HIGHLIGHTS

2025 Premierships  
Senior Football B Grade  
Winter Netball A3 Cobalt, A4 Shiraz & B4 Merlot  
Summer Netball B2 & D1  
Senior Cricket



# OUR VALUES

Our mission is that “We will work together to create a strong base and effective sporting operations for the enjoyment and success of our members.”

Across our core objectives, we “compete to win while showing respect and working together”, we “enjoy an inclusive and friendly social calendar”, and we “recognise the achievements and commitments of players and supporters.”



# THE NUMBERS

ALSC offers the following exposure:

- 280 Senior Players across Netball, Football and Cricket
- 110 Junior Players across Football and Cricket
- 55 Auskick attendees
- 150 Life Members
- 190 Junior Parents
- Average attendances at games:
  - Senior men football 100-200
  - Junior football 100-150
- Average visitors to the Club Rooms each week:
  - Approximately 300-500 people every week depending on the time of the year. The club is open most Tuesdays, Thursdays, Saturdays and Sundays
- How many weeks of the year are there games at our three Ovals:
  - 9 minor round games for our three Senior football teams plus finals
  - 10 Fridays or Sundays for Junior football
  - 10 Saturdays for Senior cricket
  - 12 Fridays or Sundays for Junior cricket
- Number of people on our Club Database:
  - 890 on the club email list who receive a weekly newsletter all year round
  - 1400+ on our Private Facebook group who also receive the weekly newsletter all year round
  - 1100+ followers on our Public Facebook group
  - 440 followers on Instagram



# BENEFITS OF SPONSORING US

Sponsoring our club provides a significant opportunity to align local business with your local community. Partnering with Adelaide Lutheran Sports Club can help your business generate extensive community reach.

Generate brand awareness and member loyalty through our many sponsorship assets. Your goodwill is helping us to contribute to healthier, more active communities. Our commitment to sponsorship management means we constantly strive to deliver on our commitment to our sponsors.



# SPONSORSHIP PACKAGES

As Adelaide Lutheran Sports Club enters its 13th year as a combined sporting club, we're inviting local businesses to be part of our future success.

We have a strong track record of supporting and promoting our sponsors and partners. With growing membership, an increasing number of engaged past players, volunteers, and sporting codes, as well as recent investments into our home ground clubrooms, we anticipate our growth to continue.

Our sponsorship options for 2026 are listed below, but if you would like to discuss a custom option to suit your business, please don't hesitate to contact us.

	<b>Premier Bulldog Partner</b>	<b>Major Bulldog Partner</b>	<b>Gold Bulldog Partner</b>	<b>Player Sponsor</b>
Game Day Banners	Yes	Yes	-	-
ALSC Networking Event	2 tickets	2 tickets	1 ticket	1 ticket (Gold Player Sponsor)
ALSC Sponsor Day Event	2 tickets	2 tickets	1 ticket	1 ticket
Logo displayed in clubrooms	Yes	Yes	Yes	Yes
Logo on Website	Yes (Front Page)	Yes	Yes	Yes
Logo in eNews	Yes (weekly)	Yes (monthly)	Yes	Yes
Special Feature on Social Media	Yes	Yes	Yes	-
10% Discount at Club*	Yes	Yes	Yes	-
<b>Investment</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>3 levels - see player sponsor pack</b>

\*No GST is applicable as ALSC is below relevant turnover threshold.



# CLUB SPONSORSHIP

**Sponsorship Amount** (including cash and in-kind): \_\_\_\_\_

**Company Sponsoring:** \_\_\_\_\_

*Please ensure correct spelling as this name will appear on all published materials*

**Contact Details of Sponsor:**

Company Name:	
Contact Person:	
Address:	
Email:	
Website:	

Please return this form together with a .png or .jpg file of your company logo to:  
**info@alsportsclub.com.au**

Please then make payment of the club sponsorship amount via direct deposit to:

**Account Name:** Adelaide Lutheran Sports Club Inc

**BSB:** 085 005

**Account Number:** 397 622 659 (ALSC Main Account)

**Description:** Company Name - Club Sponsorship

